



Corporate Citizenship Trust Impact Approach

November 18th, 2015
Johannesburg (S.A.)



Johnson & Johnson
**CORPORATE
CITIZENSHIP
TRUST**

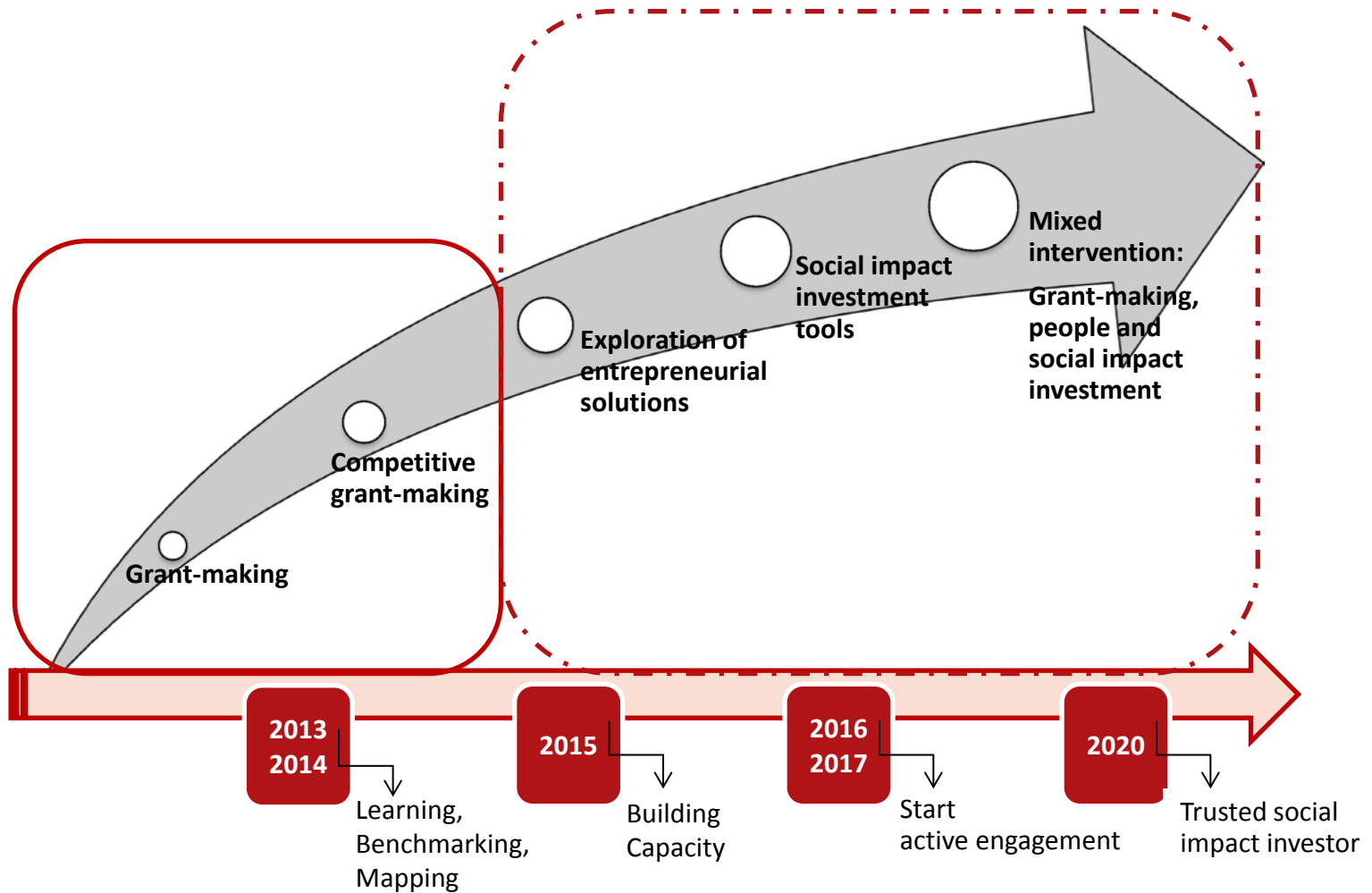


Our **MISSION** is to make sustainable,
long-term differences in human health.

We do this by **investing** in strategic
partnerships and innovative solutions that add
value to society and **impact** people's lives.



2020 Impact Road Ahead





Business as Unusual for Systemic Change

Values

Long term

Unlikely Alliances

Innovative Entrepreneurial Solutions

Impact

Towards 2020

Integrated approach for long term impact

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CORPORATE CITIZENSHIP TRUST

IMPROVING HEALTH OUTCOMES THROUGH MULTIPLE INTERVENTIONS

Improving health outcomes on early childhood development, mother and child health, building the capacity of nurses and midwives in **Kenya, Tanzania, Uganda, Egypt and Portugal.**

INVESTMENT

EXPLORING NEW BUSINESS MODELS FOR HEALTH IMPROVEMENT PROGRAMS



IMPROVED HEALTH STATUS OF **15,200 PEOPLE** IN TWO REGIONS OF TANZANIA (OR 2% OF WOMEN AND CHILDREN UNDER 5).



STRENGTHENING NURSING ASSOCIATIONS

1,200 NURSES TRAINED IN ASWAN GOVERNORATE, EGYPT (50% OF TOTAL IN SERVICE NURSES)

EXPANDED EAST AFRICA ECD PROGRAM TO INCLUDE HEALTH AND NUTRITION FOR **7,700 FAMILIES.**



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IMPROVING HEALTH OUTCOMES ECD / Mother & Child / Nursing & Midwifery

A K D N

AGA KHAN DEVELOPMENT NETWORK

Partnerships

FLAGSHIP PARTNER SINCE 2001

- Early Childhood Development
- Nursing & Midwifery
- Health Improvement Program



2,000 NURSES GRADUATED (1.7% OF TOTAL NURSES EDUCATED) KENYA, TANZANIA AND UGANDA



People

PROGRAM LAUNCHED IN 2014
Five J&J employees enrolled so far (4-6 months)

TRUST
SECONDMENTS

Internal: csreamea.jnj.com
Partnerships: csreamea.jnj.com/partnerships
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Thank You

We welcome your feedback

You can reach us:

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Intranet: csremea.jnj.com

Internet: www.jjcct.org

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